

A simple powerful business model

Leading the industry in continuous concrete curbing for over 25 years!



Founder President

Garry Tynan, Founder and President of Curb-Ease[®] began operations in 1996. After 9 years operating a successful installation division, Curb-Ease[®] was franchised providing Franchisee's with a proven system, support, hands-on training and state-of-the-art equipment, tools and accessories.

Turn-key Package

Truck or Trailer Options Available
 complete with Equipment package

Truck Lease Available

The Investment

Equipment Package with either
 Truck or Trailer package

\$59,500 - \$124,500

Revenue Potential

Carry enough material to do 250 - 300 L.ft.
 per day depending on profile

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Why Choose Us?

Curb-Ease[®] is the largest curbing company in the industry. Providing Franchisee's with ongoing support, training, marketing and professional call centre.



the brand

Curb-Ease® is the leader in decorative concrete landscape edging and we have spent years building our brand. Each year thousands of dollars are spent promoting the brand through various channels.

Curb-Ease® understands that when building a brand it is important to have the marketing materials like signage, logos, graphics, professional trade show booths and photos as part of building the brand, but our most valuable asset is our people.

We believe that the success of our franchise network is based on our unique concept, training program, business systems, passion for excellent customer service and proper selection and support of our franchisees.



Our Call Centre is answered by in-house professionals. Scheduling estimates and booking your jobs.

Customer Service



Professional trade show booths, website, social media, campaigns, direct mail and much more.

Marketing



5 day Boot camp - providing you with the knowledge, experience and skills to deliver quality workmanship.

Hands-on Training

the start

Curb-Ease® began operations in British Columbia, Canada in 1996 and launched the franchise opportunity in the Fall of 2005. Since that time we have expanded our franchises across Canada and the United States.

The curbing business continues to grow. Stamped concrete garden edging is a great alternative to plastic, brick, rock, rubber or stone. Low start-up costs and overhead, higher than average margins and hands-on training and support from an experienced team will help get you up and running more quickly than trying to learn on your own. Owning a Curb-Ease® Franchise is about being in business for yourself -- not by yourself.

Look around you, there are thousands of houses without edging and the income potential for curbing is waiting for you.



Curb-Ease® reward

- Enjoy the financial returns every foot of the way and grow with every additional foot.
- Most jobs you get paid upon completion
- Most installations are done in one day
- Set your own schedule
- Great outdoor working environment



Colored & Stamped Curbing @ \$12 L.ft.



DAILY FOOTAGE	100	200	300	400	500
Estimated Revenue	\$1,200.00	\$2,400.00	\$3,600.00	\$4,800.00	\$6,000.00
Material	\$159.17	\$318.34	\$477.51	\$636.68	\$795.85
Labour @ \$20/hr	\$100.00	\$200.00	\$400.00	\$457.14	\$666.67
- Men per crew including Owner	2 men 5 hrs	2 men 10 hrs	3 men 10 hrs	3 men 11.75 hrs	4 men 11 hrs
SUB TOTAL EXPENSES	259.17	\$518.34	\$877.51	\$1,093.82	\$1,462.52
GROSS PROFIT DAILY	\$820.83	\$1,641.66	\$2,362.49	\$3,226.18	\$3,937.48

GROSS PROFIT MONTHLY	100	200	300	400	500
10 Days per month	\$8,208.30	\$16,416.60	\$23,624.90	\$32,261.77	\$39,374.83
15 Days per month	\$12,312.45	\$24,624.90	\$35,437.35	\$48,392.66	\$59,062.25
20 Days per month	\$16,416.60	\$32,833.20	\$47,249.80	\$64,523.54	\$78,749.67

disclaimer

Disclaimer: This sample calculation is not a representation or guarantee of the revenue, costs or profit a curber may experience and a potential prospect should not rely on it. Curb-Ease® encourages potential prospects to conduct a thorough investigation of the curbing opportunity prior to starting up their own business.

Curb-Ease® is committed to providing customers with the best products and customer service possible. As a Curb-Ease® Franchisee you will be able to offer a more attractive alternative to wood, brick and plastic edging. Curb-Ease® exclusive system offers customers a wide variety of colors, patterns and designs.

When it comes to continuous concrete edging, Curb-Ease® leads the industry in quality products, professionalism and customer satisfaction.



variety of profiles



6" W x 4" H profiles any color, pattern or design



marketing

Professional marketing items are an essential part of any business. Curb-Ease® maintains a professional image by providing our Franchisees with professional brochures, door hangers, business cards, lawn signs, print advertising designs, web site, a promotional video and trade show booths designed to help you generate business.



Commercial Services

widest range of profiles - new installations and repairs

Curb-Ease® provides an industrial turn-key package including the standard 6"W x 6"H profiles allowing you to expand into commercial services. Offering new installations or curb repairs to property managers for a one stop solution.

Standard commercial profiles included in the turn-key package are 6"W x 6"H square and tire friendly. The Turbo-Curber® is designed to extrude up to a 12" H curb typically used in playground applications.



commercial profiles



6" W x 6" H | 6" W x 8" H | 6" W x 12" H



turn-key

Curb-Ease® provides a turn-key equipment package that has been designed to help you achieve maximum return on your investment. In order for you to deliver quality products you need quality equipment, tools, accessories and a training program that will have you curbing like a pro in only a few weeks.

www.curb-ease.com | www.curb-easefranchise.com
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As a Curb-Ease® Franchisee, you will be supported every step of the way. With over 25 years experience in the curbing business and running a successful installation division, we have what it takes to help you grow your business.

Protected territories are designed to provide a franchisee with an area large enough to ensure a good earning potential and to protect them from competing with another nearby franchise outlet. Having a protected territory allows the Franchisee to focus his/her marketing efforts within their territory and benefiting 100% on their return while having a positive relationship with neighbouring franchisees.



Initial Franchise Fee

In consideration of the Franchisee receiving the opportunity to establish the Franchised Business, the Franchisee will pay to the Franchisor an initial non-refundable franchise fee plus applicable taxes upon entering into the Franchise agreement. The initial franchise fee is non-recurring.

The Equipment Package

included in both trailer and truck package options

EQUIPMENT

- Curbing Machine - Residential & Industrial Profiles
- Sod Cutter

TROWELS, MOLDS & UNDERCARRIAGE

- 6x4 Residential Molds & Trowels
- 6x6 Industrial Molds & Trowels
- 6x4 & 6x6 Undercarriage

TOOLS

- A complete curbing tool setup includes items such as wheelbarrows, safety equipment, industrial hoses, extruder shovels, knee pads and more

DECORATIVE STAMPING & DEEP IMPRESSION KIT

- Standard Stamping Tools (Rollers)
- Deep Impression Series (Hand Stamps)

The equipment package has been designed to help you achieve maximum return on your investment. In order for you to deliver quality products you need quality equipment, tools, accessories and a training program that will have you curbing like a pro in only a few weeks.

CONSUMABLE SUPPLIES

- Startup package of exclusive Curber's Choice® colors and sealers
- Enough integral color to do 243 L. ft - 975 L. ft. (may vary depending on lbs per mix & profile)

MARKETING ITEMS

- Brochures, Door Hangers & Business Cards
- Quote Books
- Lawn Signs
- Home Show professional booth (available to use)

FRANCHISE SYSTEM

- Call Center - Local phone number
 - Estimate scheduling and customer follow ups
- Custom CRM
 - Customer Relationship Management Software
- Protected Territory
- Curb-Ease® Apparel

Trailer Package Option

Curb-Ease® custom built trailers are self-contained units specifically designed for use in the curbing business. The trailer holds your equipment, tools, and material, ensuring you will arrive at the job site fully prepared to produce hundreds of feet of curbing quickly and efficiently.



CURB-EASE CUSTOM TRAILER

- 2 x 7,000 lbs axels
- Weight 3320 lbs
- GVWR 14,000 lbs
- Lockable doors and ramp
- Ramp door for easy access
- Separate material storage area - accessible from both sides
- Pop up roof on equipment storage area
- Sandbox Tarp
- Hose Reel (mounted on trailer)
- Hose Hanger (mounted on trailer)
- 100' Industrial Hose
- 50' Industrial Hose with nozzle

MIXER (mounted on trailer)

- 6 cu. ft. Mixer

GRAPHICS

- Trailer Graphics & Installation
 - Truck Graphics
 - Truck Graphic Installation (not included)
- truck not included in trailer package

Custom Trailer
 option above

truck not included in trailer package

Package Options

including equipment package

Isuzu Truck
 option below

LEASE OPTION AVAILABLE

Truck Package Option

ISUZU NRR (Diesel) Cab: Standard or optional quad

- GVWR: 19,500 lbs.
- Engine: 5.2-liter
- Lockable doors and ramp
- Ramp door for easy access
- Separate material storage area - accessible from both sides
- Pop up roof on equipment storage area
- Sandbox Tarp
- Hose Reel (mounted on trailer)
- Hose Hanger (mounted on trailer)
- 100' Industrial Hose
- 50' Industrial Hose with nozzle

MIXER (mounted on trailer)

- 6 cu. ft. Mixer

GRAPHICS

- Truck Graphics & Installation

The Curb-Ease® Isuzu NRR Diesel is custom built deck was designed to help you achieve maximum return on your investment.

Lease options available O.A.C.



be your own boss

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5% Royalty Fee

In return for the on-going rights and privileges granted to the Franchisee, the Franchisee will pay to the Franchisor throughout the term of this Agreement, and any renewal term, a royalty of five (5%) percent of Gross Sales for each month (the "Royalty").



DAILY FOOTAGE	100	200	300	400	500
Estimated Revenue	\$1,200.00	\$2,400.00	\$3,600.00	\$4,800.00	\$6,000.00
5% Royalty	\$60.00	\$120.00	\$180.00	\$240.00	\$300.00
2% Call Centre	\$24.00	\$48.00	\$72.00	\$96.00	\$120.00
3% Advertising	\$36.00	\$72.00	\$108.00	\$144.00	\$180.00

based on gross revenue

2% Call Centre

Franchisees utilize a local telephone number which is managed and staffed by Curb-Ease® head office personnel. This service provides franchisee prospects with prompt professional service and eliminates the need for franchisees to load information into the customer database / scheduling software. "It's like having an office and a secretary for a fraction of the cost"!



3% Advertising

The Advertising Fund is intended to maximize general public recognition and lead generation for franchisees; including website, internet marketing, direct e-marketing etc.



when quality matters

The Next Step...After reviewing the information provided and if you would like to be considered for a Curb-Ease® Franchise, please contact us and we will send you an online Request for Consideration application.